

Texas Trails Eagle Scout & Scouting Alumni Dinner

October 6, 2015





Agenda

Welcome	Pat Leatherwood
Opening	Mark Conrad
	Scout Executive, Texas Trails Council
Flags, Scout Oath & Law	Penateka Lodge, Order of the Arrow
	&
	Troop 232 – Abilene, TX
Invocation	Kent Barnett
Dinner	
NESA and Scouting Alumni Overview	Ryan Larson
	Associate Director
	NESA & Scouting Alumni, BSA
NESA Chicago	Todd R. Plotner
	Vice President, National NESA Committee
Texas Trails Eagle Scout and Scouting Alumni	John Vann
	Jerry Strader
Closing	Jack Rentz
	President, Texas Trails Council
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National Eagle Scout Association and Scouting Alumni Ryan Larson

NESA Chicago Todd Plotner





National Eagle Scout Association Kickoff

Texas Trails Council Abilene, TX October 2015







Presenters Biographies

Todd Plotner

- Member of the National SAA committee and V.P. of the National NESA committee
- Co-Founder of NESA Chicago
- Board of Directors of Chicago Area Council
- Coordinator for NESA@SBR (2013 Jamboree)
- Assistant Scoutmaster for son's troop
- Law Firm Partner, Finance, in Chicago, Illinois
- Eagle Scout
- Wood Badge
- Vigil Welauchsit Alloge'wagan ("Orderly Worker")









Presenters Biographies

Ryan Larson

- Associate Director, National SAA committee and NESA committee
- Former Senior Development Dir., Chief Seattle Council
- Former Venturing Crew Advisor
- Certified Fundraising Executive (CFRE)
- Eagle Scout
- Wood Badge
- Vigil Wik Mash Chakchak ("Thrifty Eagle")









Alumni Definition

Everyone positively and personally impacted by the Boy Scouts of America – former Scouts, family members of Scouts past and present, community leaders and millions of Americans who benefit from Scouting in their communities every day.

ONCE A SCOUT, ALWAYS A SCOUT

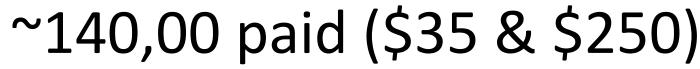
www.bsaalumni.org

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COMPARISON

Pennsylvania State University

Approximate Number of Alumni: 616,000
Dues Paying Members: 178,000



- Penn State reigns as the college with the largest alumni network. The official Penn State Alumni Association is the largest dues-paying organization of its kind.







2 MILLION POSSIBLE LIVING EAGLE ALUMNI







1.5 MILLION HAVE BEEN FOUND







THE FOUR PERCENT 2015 ABLE SCORT DIRECTORY OF OUR DIRECTORY OF

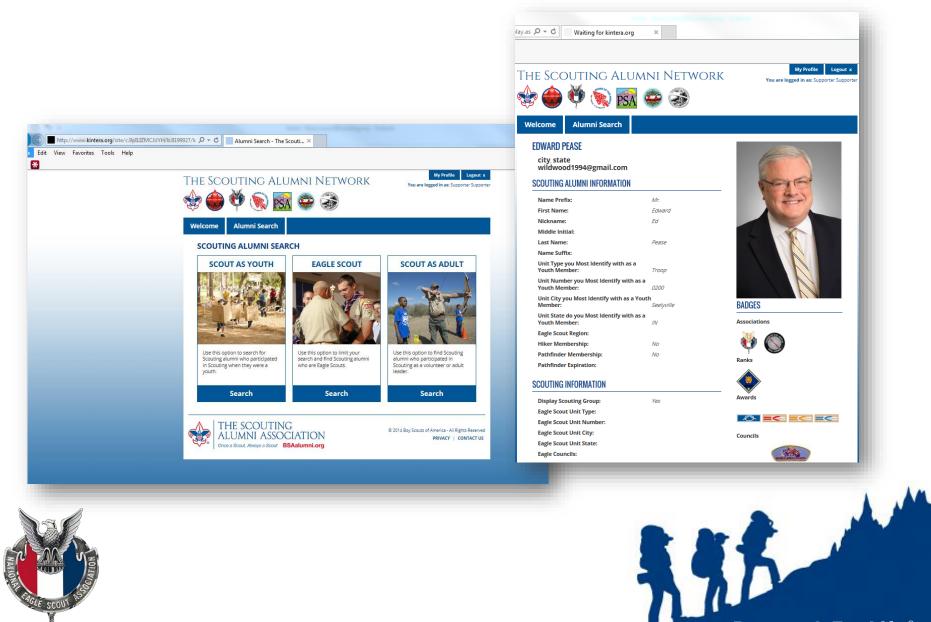
www.NESA.org

195

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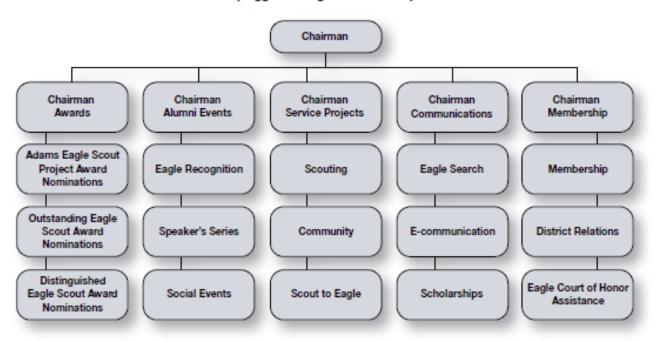






Council NESA Structure

COUNCIL NESA COMMITTEE (Suggested organization chart)





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Awards – Service Project of the Year









Awards – NOESA







Awards – DESA

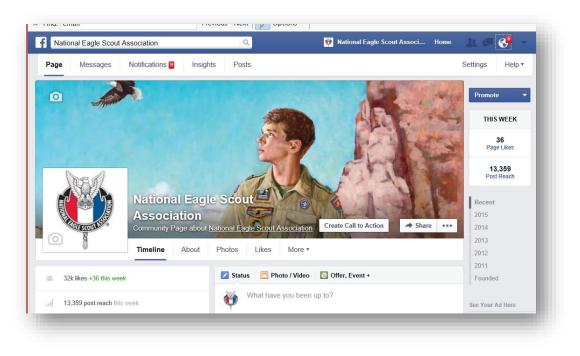






Communication





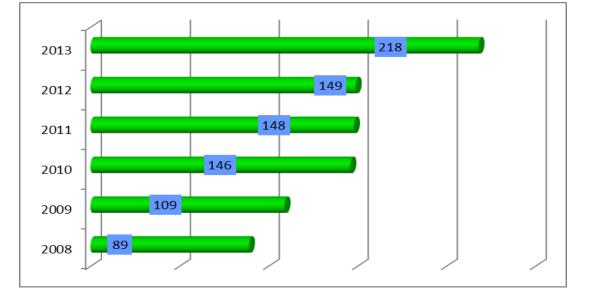


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\$ \$ 5

Communication - Scholarships



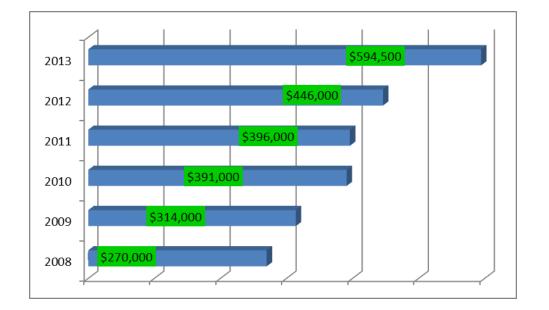






Communication - Scholarships





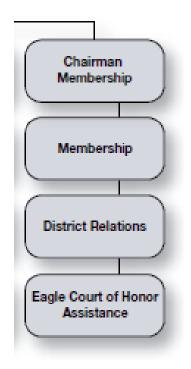


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Membership

NATIONAL EAGLE SCOUT ASSOCIATION

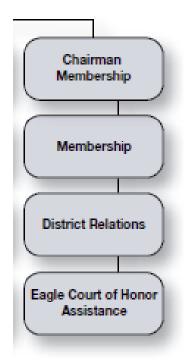








Membership











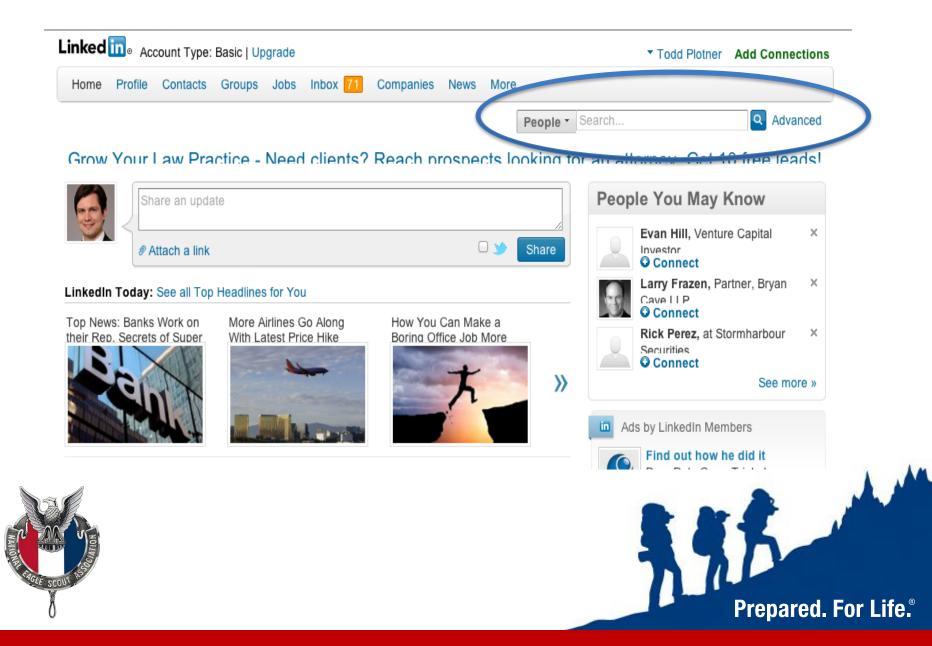
NESA Chicago

"The man who never makes mistakes never makes much of anything." -- Waite Phillips

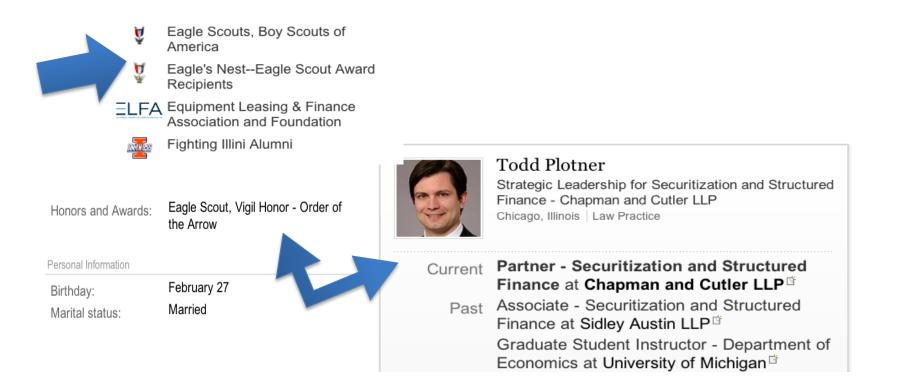








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Country: Postal	United States \$				
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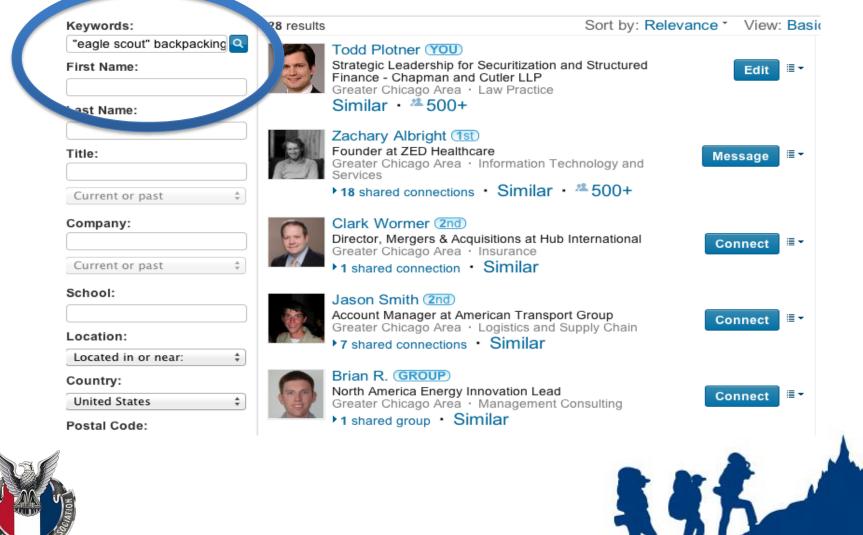




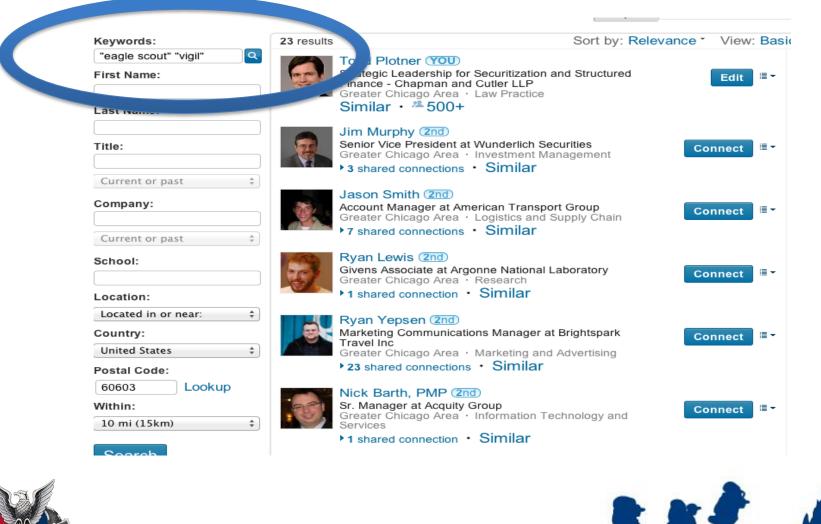


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Industries:	All Industries Accounting		✓ All Seniority Levels ■ Manager	
VICE SCOULDS	THE SCOUTING ALUMNI ASSOCIATION Once a Scout, Always a Scout BSAalumni.org		£ %	Prepared. For Life.®





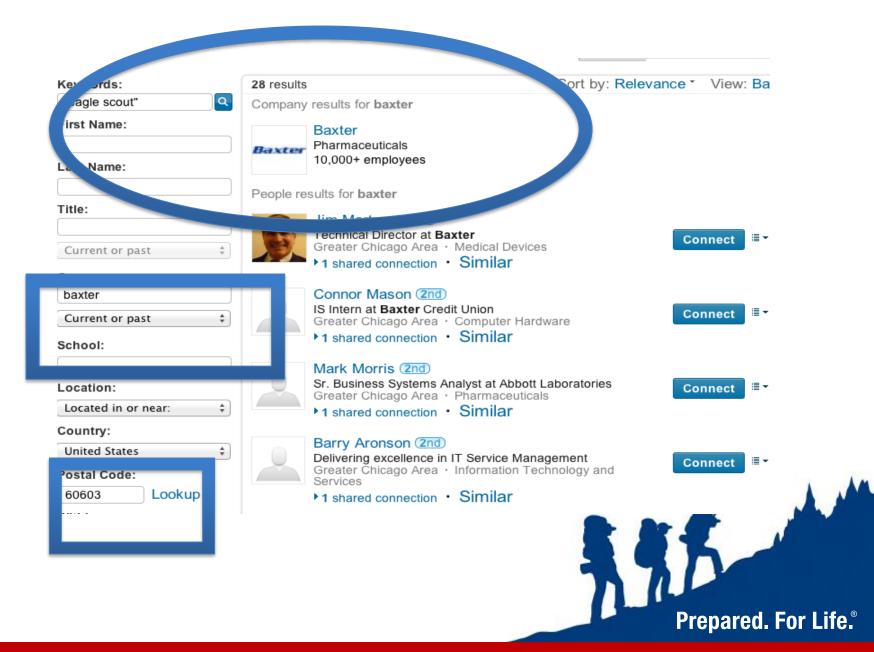




















NESA Chicago (Chicago's National Eagle
 Scout Association)
 February 8 @

We hope to see you tonight!



Adventures in Scouting & networking event at Jak's Tap

Wednesday, February 8 at 5:30pm at Jaks Tap Restaurant Bar

Like · Comment · Share

96 people saw this post

 NESA Chicago (Chicago's National Eagle Scout Association) added 44 photos to the album 2012 NESA Chicago Law Merit Badge Clinic chaired by Larry Chesler. February 6 @











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Facebook Advertising Summary:

Jaks Tap Event Publicity 11/10/09 -- 11/17/09 --111 clicks, 194,919 impressions, 0.057% Click-thru-rate \$1.23 avg. cost per click, \$136.75 total cost

NESA CHICAGO Page ad 11/02/09 -- 11/10/09 --198 clicks, 219,320 impressions, 0.090% Click-thru-rate, \$1.05 avg. cost per click, \$208.58 total cost

TOTAL OVERALL --

309 clicks, 414,239 impressions, 0.075% Click-thru-rate, \$1.12 avg. cost per click, \$345.33 total cost

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Ad Preview	🖉 Edit	Targeting / Edit	Pe				
NESA Chicago (Chicago's Join Eagle Scouts in Chicago at Jaks Tap in Greektown		This ad targets 300 users: • who live in the United States • age exactly 18 and older • who are male	C				
You like this.	- 5:30 to 7:30+ on Wed. Oct. 27. See NESA Chicago page or nesachicago.org .	 who like order arrow, outdoor activities, boy scouts, eagle scout, backpacking, hiking, camping or climbing who are at Northwestern, UChicago, Loyola Chicago, DePaul, Ill. Chicago, SAIC, Chicago- 	0.5				
View on Site · C	reate a Similar Ad	Kent College of Law or John Marshall Law Scho who speak English (US) Suggested Bid: \$0.86 - 1.40 USD					
		Close					
NESA Chicag	o (Chicago's						





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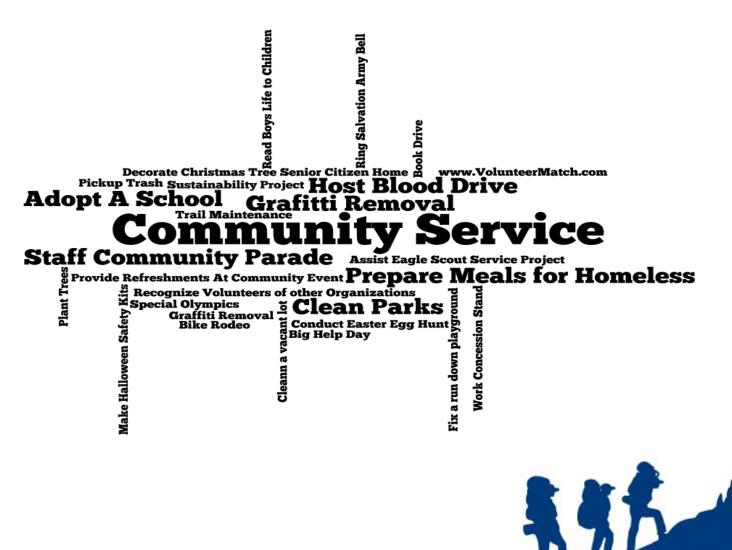


Alumni Events





Christmas Shopping Spree for Underprivileged Children

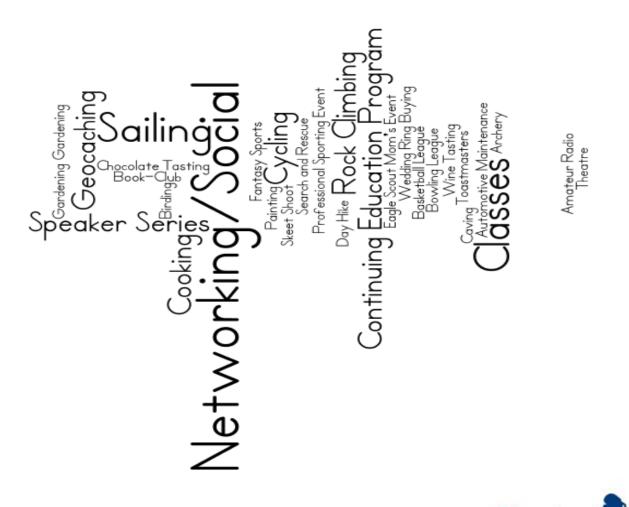


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NESA Chicago is the NESA group in the Chicago metropo

Sponsored by the Chicago Area Council

- Coordinates annual Eagle Scout Recognition Dinner
- Plans social and networking events for Eagle Scouts White Sox and Cubs games
- After-work social hours
- Loop Lunches
- Industry-specific networking events
 - "Legal Eagles" and "Financial Services Eagles"
- Participates in various council-wide service projects
- Serves as a primary reconnection gateway for Eagle Scouts that are new to the Chicago area or who want to reengage with Scouting



Founded in 2009 - Generally, one event per month



- **1. Eagle Recognition Dinner**
- 2. Chicago White Sox game
- 3. Family Day at the Brookfield Zoo
- 4. After-work networking and social hour at a local restaurant
- 5. Winemaker's dinner with a presentation by a local Eagle
- 6. University of Scouting training
- 7. Scouting for Food volunteer opportunity
- 8. Northwestern University Basketball
- 9. "Legal Eagles" event for lawyers
- 10. "Author's Lunch"
- 11. Legal ethics seminar for Continuing Legal Education
- 12. Adventure Base 100 reception Cinco de Mayo celebration



- 13. Lincoln Park Zoo social event
- 14. Financial Services networking
- 15. Chicago Cubs Game
- 16. Scout Fest 100 -- 100th anniversary
- 17. Law Merit Badge Day
- 18. Loop Lunch -- Eagle Scout Congressman Robert Dold
- **19. Medicine Merit Badge Day**
- 20. Career Exploration Day
- 21. Kayaking on the Chicago River
- 22. Softball and Picnic
- 23. Victory Gardens Theatre and Dinner
- 24. Events with Northeast Illinois Council









A wide-variety of informal, low-key, zero-commitment events offer an **Opportunity** to meet other volunteer Scouters and professional staff members to learn about Scouting today, make **new friends** and discover ways to GET INVOLVED.









- 1. Contact your local Council office
- 2. Identify 4-5 other Eagle Scouts
- 3. Schedule an initial meeting
- 4. Schedule 2 events:
 - \rightarrow (1) an after-work social hour, and (2) _
- 5. Promote: council newsletters, Facebook, LinkedIn ...
- 6. Personally identify Eagle Scouts and personally invite them.
- 7. Identify partnering organizations to help promote
 - \rightarrow and co-host events
- 8. Create a newsletter and website
- 9. Evaluate what works and what doesn't







Medicine Merit Badge Clinic - May 14

Sign up soon to participate or volunteer for our Medicine Merit Badge Clinic on Saturday, May 14, 2011, at the University of Chicago Hospitals. All healthcare professionals are invited to be counselors (we can help with the application process) or generally assist with the day. We are inviting units to send Scouts for this one-day clinic that promises to be a great experience. Scouts will learn about medical fields and vital signs, provide community service, and have the opportunity to ask healthcare professionals any burning questions they have. The event is *free*.



Please contact Andrew Phillips (<u>warejko@hotmail.com</u>) to volunteer or register. Please note that pre-registration and full class A uniforms are required for Scouts to enter the hospital.







Advocate

 $\checkmark\,$ Be informed and positive about the BSA

Activities/actions that might be included at this level:
✓ Be informed about what Scouting is doing Today
✓ Tell others about Scouting and what it meant to you
✓ Write a letter in support of Scouting







Ambassador

✓ Be a volunteer or participant in alumni/BSA activities

Activities/actions that might be included at this level:

- ✓ Attend a Scouting event or activity
- ✓ Be a judge for Cub Scout activities and contests
- ✓ Bring a friend to a Scouting activity or event







Champion

- ✓ Join the National Eagle Scout Association as a paid member.
- ✓ Become an active BSA member and supporter

Activities/actions that might be included at this level:

- \checkmark Find a position that fits you and officially join the Boy Scouts
- \checkmark Be active in your registered position
- ✓ Encourage others to join and become active
- \checkmark Find ways to support the BSA financially through product sales or gifts







Texas Trails Eagle and Scouting Alumni

John Vann





Texas Trails Alumni Purpose

Reconnect



Reengage





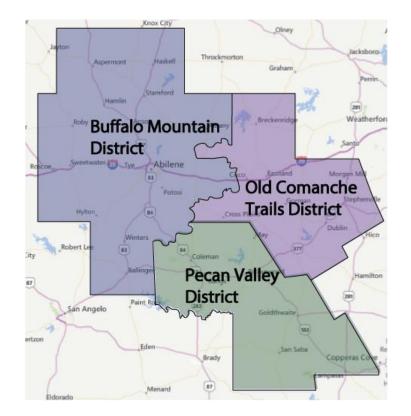
Are we asking for money?







Texas Trails Council

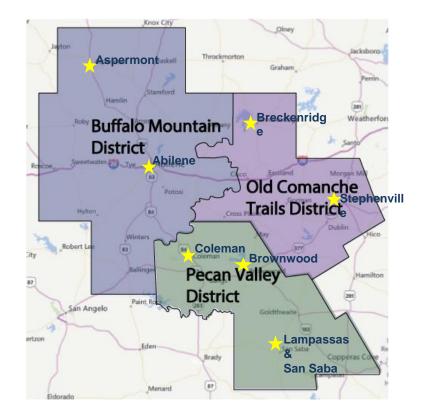


17.5 Counties





Texas Trails Council



17.5 Counties





Eagle Scouts Residing in TTC Area

Our Belief

• +/- 3,000 Eagle Scouts

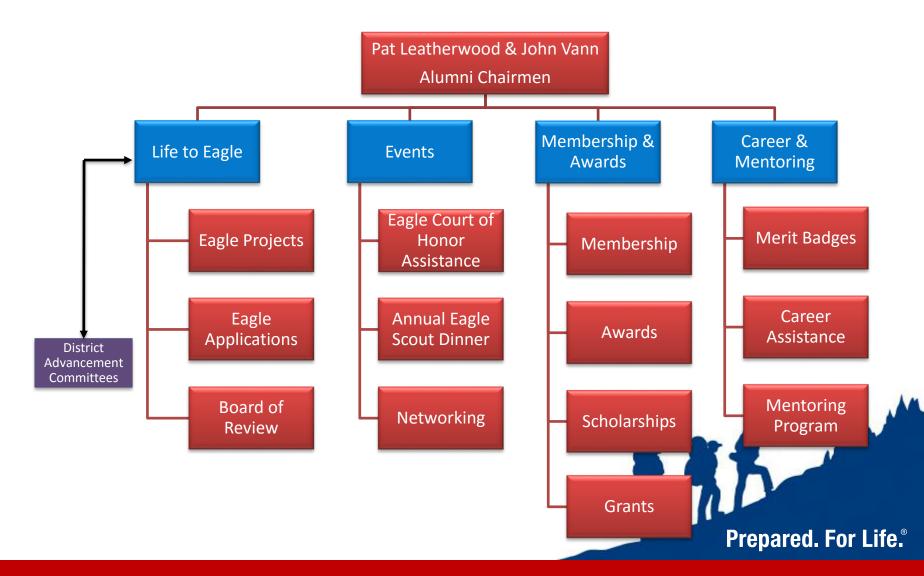
Records – September 2015

- 1,980 NESA Members
- 184 Registered Members
 - 138 Adults
 - 46 Youth





Texas Trails Alumni Proposed Organization





Online Resources

Life to Eagle Toolkit

Eagle Project and Application Process Flows View Draft

These diagrams were created to show each step of documentation, work, and approvals. They will be updated to show unique contacts and processes for each district. Updated 8/28/2015.

Life-to-Eagle Reference Guide View Draft

This guide is a work-in-progress and will help Scouts understand the Eagle Scout Project and application process.

Letters to Help You Request a Letter of Recommendation

You can provide these letters to the contacts from whom you would like recommendation letters. This will help them understand the Eagle Scout rank.

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- General Letter <u>Download</u>
- Religious Letter <u>Download</u>

Eagle Scout Project Workbook Download

Sample Eagle Scout Project Download

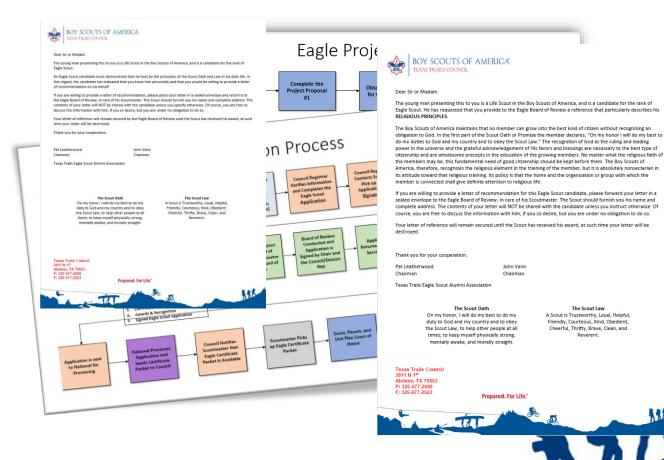
Texas Trails Council Request for Eagle Scout Application Download

Eagle Court of Honor Resources - documents to be uploaded by Oct 2015

- · Award Items Required for Ceremony
- · Ceremony Scripts
- Programs
- Invitations
- Decorations



Life to Eagle Toolkit



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1.15



Eagle Court of Honor Assistance

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- Resource Kits aka Chuckboxes
 - Decorations
 - Candles
 - Sample agendas and scripts
- Online toolkit downloads & resources
 - Awards needed Eagle Award Kit, Neckerchief & Slide
 - Sample ceremonies & programs
 - Ideas Gifts, Decorations
- Assistance team for Scouts, Parents, and Units



Upcoming Opportunities

- Life to Eagle Workshop
 - 10/3 University of Scouting



- 10/10 Joe Ed & Nan Burnam MB Seminar
- 2/26 Tarleton MB Seminar
- Eagle Project Coach Training
 - 10/10 Joe Ed & Nan Burnam MB Seminar
- Teach Merit Badges





Opportunities

- Life to Eagle Workshops
- Eagle Project Coach
- Review Eagle Projects
- Participate in Eagle Board of Reviews
- Eagle Court of Honor Assistance
- Networking Events
- Career Mentoring
- Affinity Groups Legal, Medical

- District/Council Opportunities
 - Unit Commissioner
 - Merit Badge Counselor
 - District Committees
 - FOS Presenter
- Shooting Sports
- High Adventure





Scouting in Action

